

Craig Fraser

Craig Fraser started learning the piano at the age of 5 and continued with it through to his early 20's. When Craig Fraser was growing up his first great loves in music were the Beach Boys and Slim Dusty. Their albums "20 Golden Greats" and "Slim Dusty Lights Coming over the hill" still influence his own style today and remain his all time favourites. Growing up in the 70's in Australia was a great time for music.

Craig has always loved 70's rock and is a fan of bands such as Iggy Pop, The Stooges, Wishbone Ash, Black Sabbath and Pink Floyd. These artists certainly coloured his direction in music and have been an inspiration in his latest works. In the early 1990's he commenced playing in the originals band "Presence" and playing hard rock at the major band venues of the time including "The Epsy". The Gershwin Room, Punters, Rochester Castle and the Palace to name a few.

"Presence" broke up in 1997 but the experience was to help form Craig's song writing and performance skills giving rise to a solo career. After 9 and half years of attempting to get new bands together Craig gave up but continued to write his own songs. In a rare rock and roll moment while getting his hair cut, he ran into Michael Zammit of Airwaves studio. Michael brought Craig out of the dark ages and into the wonderful world of 20th century musical technology, where he learned what could really be achieved. Craig found Michael to be an inspiration and it wasn't long before they commenced recording together. With Craig on vocals, keyboard and harmonica and Michael Zammit on drums, guitar and bass, they completed "Sometimes". This 12 track, two disc CD set of relaxing tunes are all written by Craig and are originally composed on the

Craig's songs sit somewhere in between light country, folk and pop with a smidge of rock thrown in for good measure. Craig takes his songs very seriously. As Craig says his songs are:

" A bit like a diary they're just certain things that have happened and the way you see it that are meant to be and not changed. For me they are just a way of keeping sane, you can say what you like in a song nobody really knows what or who its about.

When Craig writes he is either playing around on the piano and a melody that you like develops or a word or a sentence pops into his head and creates a theme for a song. The hardest part is joining these two things together and quite often you just can't and there are still after years of trying plenty of melodies without lyrics or words without music. Some come together easily other may never come together.

For Craig writing music and lyrics is something that is on a non stop flow from his life experiences. His songs and lyrics pain pictures that are echoed in writers like Nick Cave, Leonard Cohen and the Eagles. Craig is the song writers song writer. He knows his strengths and weaknesses and welcomes

the opportunity for fellow artists to cover his works. As he says " I am no Sinatra when it comes to vocals but I do know melody and know what a good songs needs. You have to tell a story and one that everyone will related to. That's what creates timeless songs. Paul Kelly is a genius at telling us about every day life and I hope that I impart some of my life's experiences for the world to enjoy " $\frac{1}{2} \sum_{i=1}^{n} \frac{1}{2} \sum_{i=1}^{n} \frac{1$

Craig has now started to tour with his new band "
The Craig Fraser Band". The band consists of Craig
on vocals, keyboard and harmonica and Michael
Zammit on drums guitar and bass and a cast of
hired guns. Craig calls on a selection of hired guns
to fill in any gaps or to do back up vocals and sax
when required. As Craig's says:

"Working with great professionals is always a blessing and I am very lucky that so many great musicians simply love to work with me and play my songs. For that I am truly grateful."

Fast forward to June 2009 and Craig Fraser has now signed to the leading indie power house "Blue Pie " global recording, touring and publishing agreement. Blue Pie is passionate about Craig Fraser and knows a good song when they hear one. Craig is already writing a number of new songs for the Blue Pie roster and will be announcing tours from 2010 onwards. Blue Pie's CEO " Damien Reilly was extremely honoured to be able to have Craiq join the Blue Pie family sating that Craig's songs are up there with some of the greats including: Nick Cave, Paul Kelly, Leonard Cohen and bands like the Snow Patrol and Maroon 5. Blue Pie and Craig has now teamed up to take Craig's music to all corners of the globe and back. Blue Pie's roster of over 1000 artists are now being provided with the opportunity to have a truly great song master to help them to carve and create true works of art and songs that will stand the test of time. There is no sugar and throw away pop songs here, just great lyrics and foot tapping melody.

Blue Pie has released Craig's 1st 2 albums for the world. Craig is now available at over 600 leading digital retailers on the planet. Search on " Craig Fraser ".

For more information on Craig Fraser please visit his My Space and Website at www.craigfraserband.com + www.sonicbids.com/craigfraser For more information on Blue Pie please visit www.bluepie.com.au



ALBUM RELEASE:



TITLE: Sometimes GENRE: Folk Rock CAT NO.: BPP2634 UPC: 881034379788 RELEASE DATE: 01/03/09

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Track Listing:

- disc one
- Strange Day
 Valley of Love
- 3. Sometimes
- 4. If I Ever Say
- 5. Tell Me Friend
- 6. Last Waltz Before Leaving
- 7. I'm Lost

disc two

- 1. Glow Worm
- 2. Scary
- 3. Reason
- 4. Meanwhile Tree
- 5. Mood Swing

ARTIST WEBSITE:

www.craigfraserband.com

ARTIST MYSPACE:

www.myspace.com/craigfrasermusic

RADIO AND MEDIA:

All radio and media can download the latest tracks from Craig Fraser "Air Play Direct" site



http://airplaydirect.com/craigfraserband

DISTRIBUTION:

Blue Pie Productions ™ USA LLC EXPO112 Unit 20 112 McEvoy Street Alexandria NSW 2015 Australia www.bluepierecords.com

MGM Distribution Pty Ltd PO Box A1437 Sydney South NSW 1235 Australia www.thegroovemerchants.com



Craig Fraser is part of the Blue Pie family of artists. For more information on Blue Pie visit: www.bluepie.com.au



Quotes

"There's a confidence and swagger to the songwriting, and a lyric that wouldn't be out of place in Robert Forster's notepad. Good stuff. "

> - Chris Taylor The Chaser War on Everything.



"Very impressed by your CD. A instant addition to my playlist."

- Lindsay Montgomery Radio 2SEA FM



"I'll be using the CDs regularly and I'll recommend it around the station"

> - Mary Conlon 89.1 Triple B FM **8CCCFM**

"I have played it several times since it's arrival at various timeslots "

> - Joanne McGinnis Music Co-ordinator 8CCCFM 102.1

"well crafted and melodious edges.....keep producing the music, its great stuff"

- Adam Gamble CamFm UK

"I've been listening to the album, it sounds awesome... I have Nick Cave moments. Creepy Little Things get stuck in my head, it's very catchy! 'All You Can Do' makes me want to skank

> - Suzy Byrne, National Press Manager, Universal Music **Australia**

Video

Craig Fraser is available to watch at the following sites:



www.mtv.com.au









Craig Fraser - Available at all good digital retailers













ALBUM RELEASE:



TITLE: The Death Bed Regrets

GENRE: Folk Rock CAT NO.: BPP2642 **UPC:** 881034382009 **RELEASE DATE: 01/03/09**

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PUBLISHER: P Blue Pie 2009

Track Listing:

- 1. Rhino
- 2. Televisions Child
- 3. Softly Leaving
- 4. Creepy Little Things
- 5. All You Can Do
- 6. Make Your Diamonds Shine
- 7. The Night Of The Hunter (Hing Hang Hung)
- 8 Wicked
- 9. Where Is The Life (AKA The Death Bed Regrets)

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